

Nordics Management Consulting (Shanghai) Co., Ltd.



Market Access, Foreign Investment
& Operations in China



22 July 2025

- **Nordics Management Consulting Co., Ltd.** (www.china-direct.biz) in Shanghai offers practical advice and supporting legal and business services to international investors and mostly Nordic companies covering market access, foreign investment, and operations in China.
- Our team has a strong business and legal background with over 30 years of hands-on experience in assisting foreign enterprises with the **Critical Success Factors of Doing Business in China**.
- Everything we do is based on practical and well-proven solutions to everyday operational issues.
- When supporting companies in China, we understand that the key to our clients' success is not alone to understand our own business. It is to understand yours.
- Working with us means entering a Partnership in which we will not only give you advice but also our opinion.
- If you are a company in health & life science, please check our **Nordic Life Science Platform** (www.NLSP.dk).

LEGAL SERVICES

- **China Co., Ltd.:** Manage company set-up including business & legal advice and guidance, information and document collection, online & offline record-filings, lease agreement, business license, legal entity u-key, company seals, tax registration, bank accounts, employer registration, trading license, and other permits, certificates and licenses.
- **HK Limited:** Manage company registration process such as name registration, registered address, certificate of incorporation, business registration certificate and company seals.
- **Company Secretary:**
 - Safeguard important statutory documents, business license, permits and company seals, and record use subject to written instructions.
 - Ensure compliance including any new requirements, policy changes and notifications by the local authorities and similar, act as the main point of contact, and report back from time to time.
- **Other:** Corporate Restructuring, Commercial Transactions, Joint Ventures, M&A's, Legal Compliance, Arbitration and Litigation.

LEGAL SERVICES

- **IPR Protection (Patent, Trademark, and Copyright):** Prepare action plan, online monitoring, conduct research, prepare & file applications, handle registrations, manage IP infringements, enforce IP rights.
- **Contract Reviewing & Drafting:** Check, revise and prepare contracts in English & Chinese according to Chinese laws, regulations and practices such as supplier/distribution/agent/JV/shareholder/share transfer/employment/confidentiality/non-disclosure/leasing/service contracts.
- **HR/Employment:** Prepare Employment Contract and Employee Handbook in English & Chinese according to Chinese Labour (Contract) Law and practices including legal advice.
- **Labour Dispute Settlement:** Act as an intermediary in negotiating and settling employment issues and terminations.
- **Legal Due Diligence:** Conduct background checks on existing or potential cooperation partners such as suppliers, customers, and distributors in China.

BUSINESS SERVICES

- **Market Appraisal:** Expert advice on market entry, company set-up and start-up of operations in China.
- **Market (Entry) Research:** Analyse market conditions, entry requirements, laws, rules & regulations, stakeholders and other critical factors in China.
- **Finance & Tax Advice:** Analyze and propose optimal set-up in relation to tax benefits, bookkeeping, budget control, cash flow, registered capital, profit repatriation, payment remittance, etc.
- **Contract Negotiations:** Provide advice and practical support before and during talks in China to secure best legal and commercial terms & conditions.
- **Project Management:** On the ground support during interim period or specific business project.

For selected references, please check our **Track Record** on www.china-direct.biz

Track Record

SELECTED REFERENCES

- | | | |
|-----------------------------|-----------------------|------------------------------|
| 1. Aqua Dania/Waterstillar | 16. FB Trading | 31. PVC Denmark |
| 2. Bīng Bàng | 17. FOM Technologies | 32. Rehaler/Balancair |
| 3. Bloomingville | 18. Globe Tracker | 33. Rosan Bosch Studio |
| 4. Boxon | 19. Go Gift | 34. SinoScan |
| 5. Cadot Design | 20. Gran Living/AYTM | 35. Society of Lifestyles |
| 6. Danish EPA | 21. Granudan | 36. TROPA |
| 7. DCBF | 22. Hübsch | 37. VIA University College |
| 8. Dolphin Care | 23. Inrotech | 38. Wallhack/SKYPAD |
| 9. Dog Copenhagen | 24. Kids Uni | 39. Wisor Process-Consulting |
| 10. Ejlskov | 25. Leaf Digital | 40. We Dragons |
| 11. Erhvervshus Hovedstaden | 26. MagVenture | 41. WOCA Denmark |
| 12. Erhvervshus Midtjylland | 27. Medema | 42. Wood4Food |
| 13. EU SME Centre | 28. mushie | 43. Yaxell Europe |
| 14. EWA Sensors | 29. NAE Group (Mshop) | 44. ZITON |
| 15. Fabrika | 30. PTL Group | 45. Ølbrygging |

Connect



CHINA-DIRECT.BIZ

Nordics Management Consulting (Shanghai) Co., Ltd.

诺堤柯思企业管理咨询（上海）有限公司

- ❑ Room 2003, Level 20, The Center, No. 989 Changle Road, Xuhui District, Shanghai 200031, P. R. China
- ❑ 中国上海市徐汇区长乐路989号上海世纪商贸广场20楼2003室 200031
- ❑ Contact: Noam David Stern, Founder
- ❑ Mobile: +86 136 1169 1358 / +86 21 8017 5017
- ❑ Email: info@china-direct.biz
- ❑ Web: www.china-direct.biz
- ❑ LinkedIn: China-direct.biz