

# Nordics Management Consulting (Shanghai) Co., Ltd.



CHINA-DIRECT.BIZ

Market Access, Foreign Investment  
& Operations in China



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# China-direct.biz



- **Nordics Management Consulting Co., Ltd.** ([www.china-direct.biz](http://www.china-direct.biz)) in Shanghai offers practical advice and supporting legal and business services to international investors and mostly Nordic companies covering market access, foreign investment, and operations in China.
- Our team has a strong business and legal background with over 30 years of hands-on experience in assisting foreign enterprises with the **Critical Success Factors of Doing Business in China**.
- Everything we do is based on practical and well-proven solutions to everyday operational issues.
- When supporting companies in China, we understand that the key to our clients' success is not alone to understand our own business. It is to understand yours.
- Working with us means entering a Partnership in which we will not only give you advice but also our opinion.
- If you are a company in health & life science, please check our **Nordic Life Science Platform** ([www.NLSP.dk](http://www.NLSP.dk)).

## LEGAL SERVICES

- **China Co., Ltd.:** Manage company set-up including business & legal advice and guidance, information and document collection, online & offline record-filings, lease agreement, business license, legal entity u-key, company seals, tax registration, bank accounts, employer registration, trading license, and other permits, certificates and licenses.
- **HK Limited:** Manage company registration process such as name registration, registered address, certificate of incorporation, business registration certificate and company seals.
- **Company Management:**
  - Safeguard important statutory documents, business license, permits and company seals, and record use subject to written instructions.
  - Ensure compliance including any new requirements, policy changes and notifications by the local authorities and similar, act as the main point of contact, and report back from time to time.
- **Other:** Corporate Restructuring, Commercial Transactions, Joint Ventures, M&A's, Legal Compliance, Arbitration and Litigation.

## LEGAL SERVICES

- **IPR Protection (Patent, Trademark, and Copyright):** Prepare action plan, online monitoring, conduct research, prepare & file applications, handle registrations, manage IP infringements, enforce IP rights.
- **Contract Reviewing & Drafting:** Check, revise and prepare contracts in English & Chinese according to Chinese laws, regulations and practices such as supplier/distribution/agent/JV/shareholder/share transfer/employment/confidentiality/non-disclosure/leasing/service contracts.
- **HR/Employment:** Prepare Employment Contract and Employee Handbook in English & Chinese according to Chinese Labour (Contract) Law and practices including legal advice.
- **Labour Dispute Settlement:** Act as an intermediary in negotiating and settling employment issues and terminations.
- **Legal Due Diligence:** Conduct background checks on existing or potential cooperation partners such as suppliers, customers and distributors in China.



## BUSINESS SERVICES

- **Market Appraisal:** Expert advice on market entry, company set-up and start-up of operations in China.
- **Market (Entry) Research:** Analyse market conditions, entry requirements, laws, rules & regulations, stakeholders and other critical factors in China.
- **Finance & Tax Advice:** Analyze and propose optimal set-up in relation to tax benefits, bookkeeping, budget control, cash flow, registered capital, profit repatriation, payment remittance, etc.
- **Contract Negotiations:** Provide advice and practical support before and during talks in China to secure best legal and commercial terms & conditions.
- **Project Management:** On the ground support during interim period or specific business project.

For selected references, please check our **Track Record** on [www.china-direct.biz](http://www.china-direct.biz)

# Track Record



## SELECTED REFERENCES

1. Aqua Dania/Waterstillar
2. Bīng Bàn
3. Bloomingville
4. Boxon
5. Cadot Design
6. Danish EPA
7. Danish-Chinese Business Forum
8. Dolphin Care
9. Dog Copenhagen
10. Ejlskov
11. Erhvervshus Hovedstaden
12. Erhvervshus Midtjylland
13. EU SME Centre
14. EWA Sensors
15. Fabrika
16. FB Trading
17. FOM Technologies
18. Gran Living/AYTM
19. Granudan
20. Hübsch
21. Inrotech
22. Kids Uni
23. Leaf Digital
24. MagVenture
25. Medema
26. mushie
27. NAE Group (Mshop)
28. PTL Group
29. PVC Denmark
30. Rehaler/Balancair
31. Rosan Bosch Studio
32. SinoScan
33. Society of Lifestyles
34. VIA University College
35. Wallhack
36. WISOR
37. We Dragons
38. WOCA Denmark
39. Wood4Food
40. Yaxell Europe
41. ZITON
42. Ølbrygging

# Connect



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